

The Escape Sailboat Company was formed out of a deeply held belief that sailing could become instinctive, intuitive, and self-taught.

After years of owning & manufacturing the American Sunfish & Laser sailboat lines, consumer feedback indicated that our old brands were viewed as unstable, fragile, complex, and expensive.

Understandably, attracting new sailors proved elusive with 1950's technology and designs up to 45 years old! Addressing the consumer input led to our simple criteria to start the user-friendly sailboat revolution:

Stable to make tipping unlikely.

Self-teaching sailing systems. Just match the colors to sail.

Instinctive & minimal handling controls.

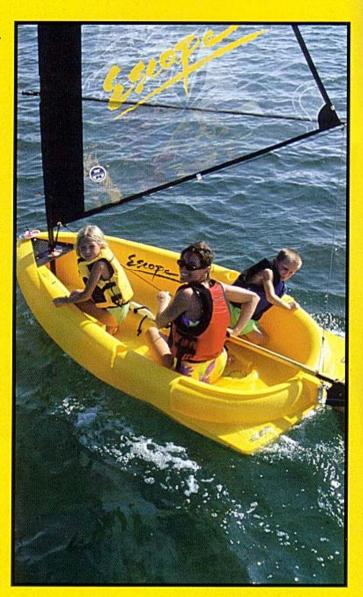
Low Cost, yet better features & benefits.

Durable to withstand unimaginable punishment.

Sailboats for the rest of us!

And so the user-friendly sailboat revolution began. Our Escape mission is to empower anyone to sail, and to deliver you an Escape sailboat that will make you love sailing for the sake of sailing.

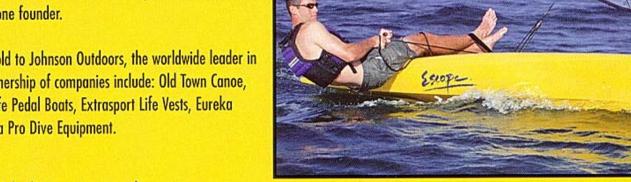
Escape Sailboat Team



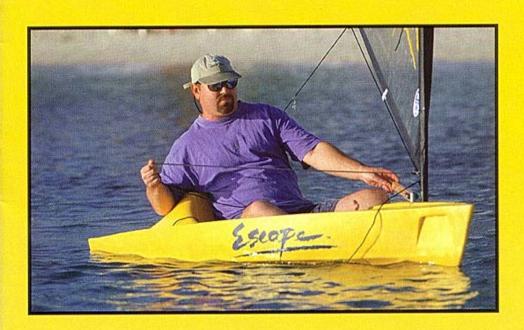
Before You Begin To Read Our Information

Escape is all about FUN. However, we felt you should know that behind the scenes is a very sincere effort and pattern to improve the sport of sail. The founding and current partners are renown for their innovation and expertise. Our founding partners were the North Sails Group led by America's Cup winner Tom Whiddden, Gary Jobson author and America's Cup winner, and Peter Johnstone founder.

In April of 1999 Escape Sailboats was sold to Johnson Outdoors, the worldwide leader in small watercraft. Johnson Outdoors ownership of companies include: Old Town Canoe, Ocean Kayak, Necky Kayaks, Leisure Life Pedal Boats, Extrasport Life Vests, Eureka Tents, Minnkota Motors, as well as Scuba Pro Dive Equipment.



Welcome and enjoy ...



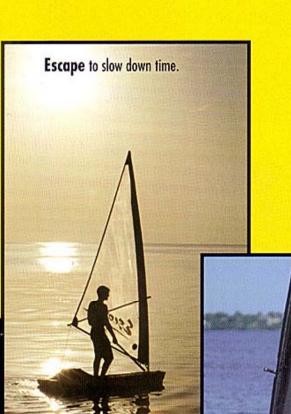
The User Friendly Revolution

Three years & Escape's already the world's best selling sailboat! Escape usage is 4X more than the typical sailboat Escapes have empowered as many as 21,000 people to learn to sail. Many taught themselves.

50% of Escape owners had never sailed prior to their Escape purchase.

Naming Our New Brand For The User-Friendly Sailboat

Revolution Was Easy.



Escape the rat race



Escape to an island a mile away to get thousands of miles from your life

Escape the beach crowds.

Escape to rediscover nature



Escape for time to reflect & wonder.

Escape to instill confidence & self-reliance.



Escape to discover new places and people.

Water is everywhere. And it's Free.
Wind is everywhere. And it's Free, Too.
Escape brings you sailing's best benefits

The Award Winning Innovations That Launched The User Friendly Revolution

Stableform®

Our unique boat shape, Stableform, makes the Escape up to 3X (300%) less likely to tip than a traditional sailboat. The widest part of the boat is in the water. Your body remains inside the boat's footprint in the water. Traditional boats are shaped like a tea cup. Sit on the rim, and the tea cup will tip over. The front of the boat is fine to slice the water. As the Escape moves, the shape pushes the water underneath, instead of

around the boat. The side that is pressed down by the force of wind on the sail, is also pressed up by the water's flow beneath the Stableform shape. Escapes actively resist tipping.



AutoSail® Self Teaching Sailing System

Just match the colors to sail!

The Windicator shows you the wind, where you can sail versus the wind, and how to trim your sail. Beneath the windicator's vane is a colored pie chart. Color zones indicate

safe sailing, the stop zone is for stopping, and the duck zone is for ducking your head. At the base of each sailplan is a second color co-ordinated pie chart. Simply match the sail arrow to the same color beneath the Windicator arrow to sail!



Polyethylene Hull

Escapes are made in one piece so there's no seam to split. The polyethylene material is a rigid skin that can withstand much more punishment than other older technologies. Our owners tell us tales of Escapes withstanding extreme abuse. Nine adults (some alleged adolescents) took their Escape Captiva sledding. This group was repeatedly towed to the top of the hill over paved roads! One family launchs their Escape "bobsled style" down a rocky slope. With the whole family in it! Typically, a mild scrape is the only result, however these dangerous activities WILL VOID YOUR WARRANTY.

Other standard features include:

- Self-draining cockpits, drink holders, mast steps
- Masts and booms securely lock into the boat during use.
- High visibility safety yellow hull
- Two piece masts

The Two Most Innovative Sailplans Ever:

Escape's two model lines are distinguished by their sailplan type. The sailplan is the source of windpower.

SimpleRig® THE SIMPLEST SAILPLAN. EVER!

It appeals to those seeking the simplest, most affordable, and easiest sailplan. The light weight SimpleRig sets up like a kite in seconds. A sprit pole holds out the sail to the wind. Its unique configuration eliminates all of the needless traditional sail controls. The one control adjusts the sail's angle to the wind. This sailplan clears the seating area of all ropes, and there's no hard boom at the bottom of the sail, so you will NOT get smacked on the head!

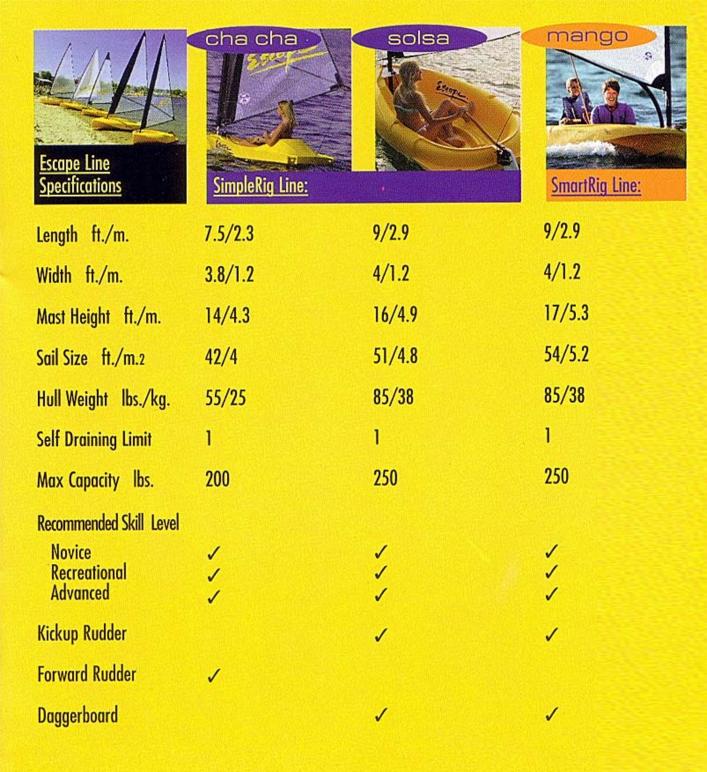


SmartRig® Instantly Rolls Away the Sail to ANY SIZE!

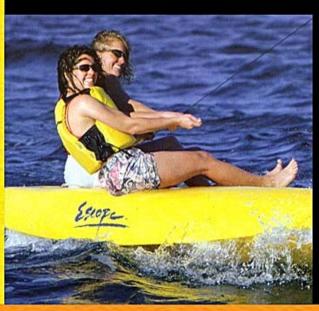
The SmartRig is a patented new sailplan that offers the ultimate user-friendly benefit. Too much wind? One rope instantly rolls away the sail to any size. SmartRig enables you to sail

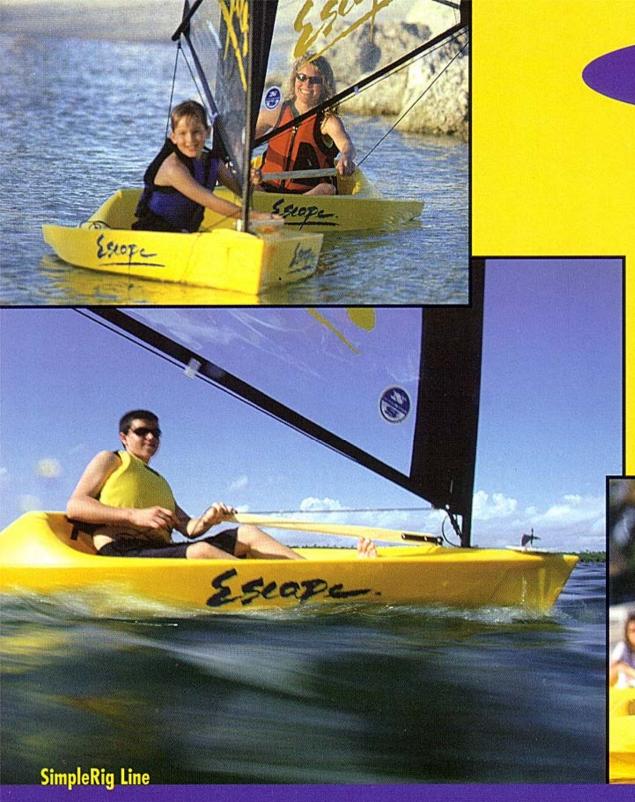
safely in much stronger winds. An important safety feature. The boom is independently deck mounted, so the mast can spin freely and without friction. No other sailplan can claim instant adjustment of the sail size. The fixed height boom can not fall down on your head, as on other boats.







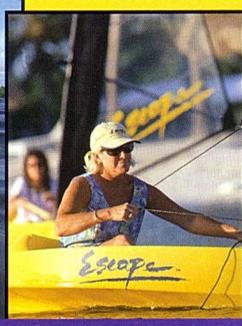




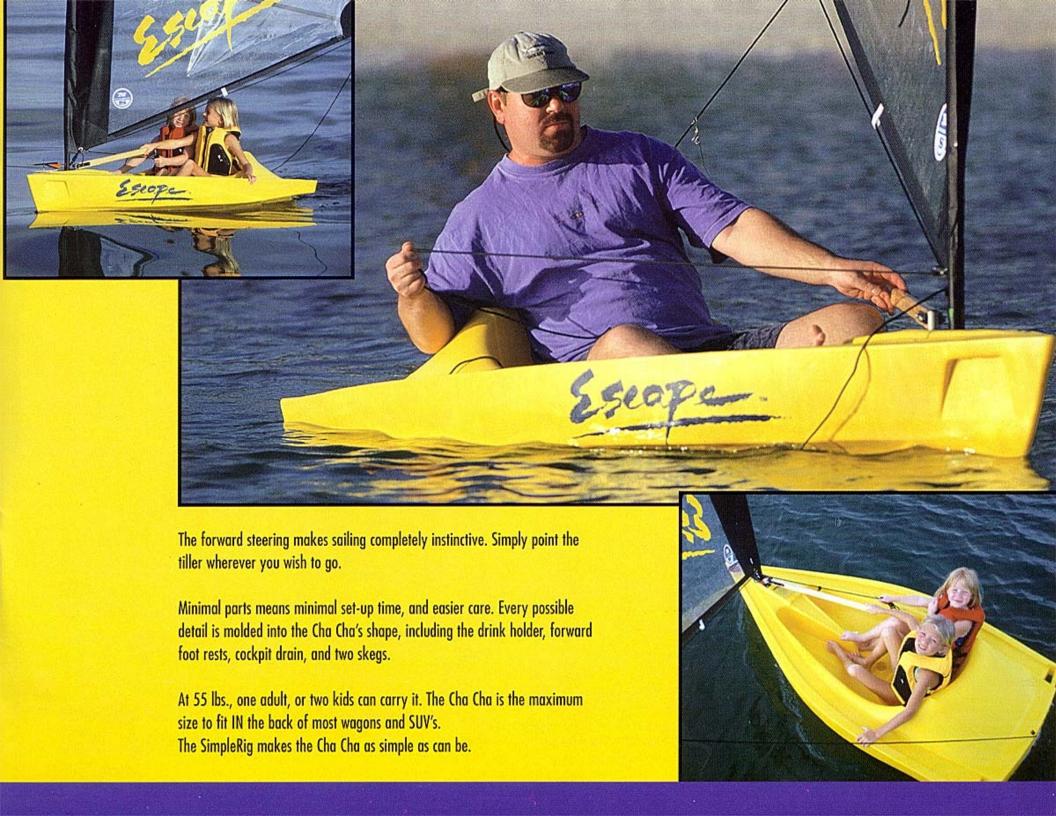
cha cha

The Revolutionary new Cha Cha

puts the steering forward and puts you in a very comfortable bucket seat. This ground breaking layout means you can simply sit facing forward, and there's no longer the need to climb across the boat every time you change directions. Sail all day while seated. At most, you might lean your body towards the wind.







solsa

Maximum value in a minimum package.

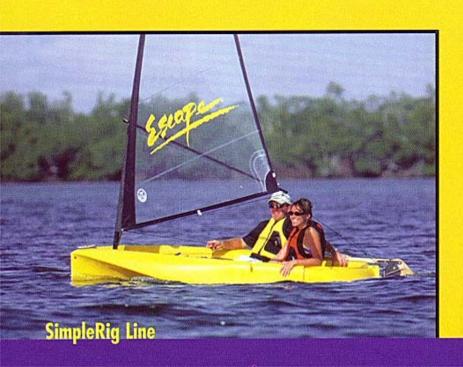
Escape Solsa is pure fun. Perfect for compact adult solo use, or lazy days carrying a couple. Can carry an adult and a few kids. Moms love the light weight 80 lb. hull, which is friendly for smaller people to carry. Perfect for smaller kids to learn to sail. In light winds, the sculpted bucket seats offer excellent back support and room to spread out. If it's windy, lean out on the comfortable rounded sides.

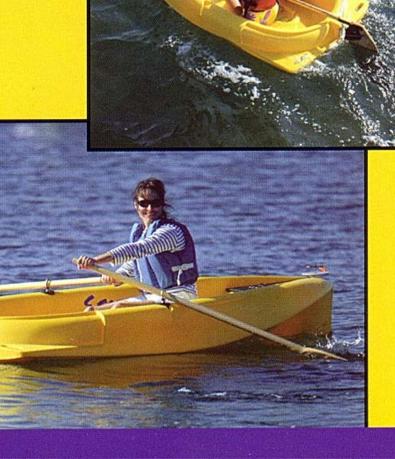
And OH SO simple to set up.

The SimpleRig has a minimum number of pieces, and allows the entire seating area to be free of any ropes.

Optional rowing seat and our mounts available for conversion to tender use.

There's no boom to smack the user's heads.





mango

The Escape Mango keeps winning awards and winning over new sailors.

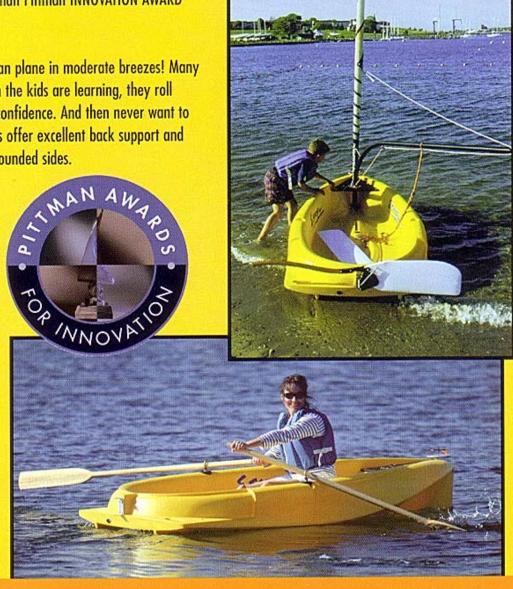
It recently won America's most revered sailing award; the Freeman Pittman INNOVATION AWARD presented by SAIL Magazine and the sailing industry.

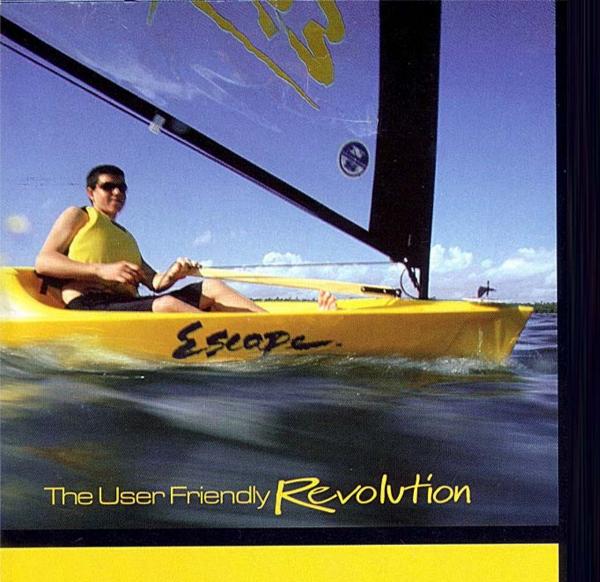
The Mango is an excellent compact adult solo sailboat. Adults can plane in moderate breezes! Many couples have discovered its charm for use with their kids. When the kids are learning, they roll away some of the sail to reduce power. Kids quickly find their confidence. And then never want to get out of their Mango. In light winds, the sculpted bucket seats offer excellent back support and room to spread out. If it's windy, lean out on the comfortable rounded sides.

Mango has the safety of the SmartRig. Wind comes up? Instantly roll away the sail.

Optional rowing seat and oar mounts available for conversion to tender use.







The Best Selling Sailboats in the World



Amerboat Ltd

Phone: +372 505 5541 Web: www.amerboat.net

E-mail: amerboat@amerboat.net

Escape reserves a right to change or modify specifications, options, and price without notice. Not all models shown with standard equipment.